



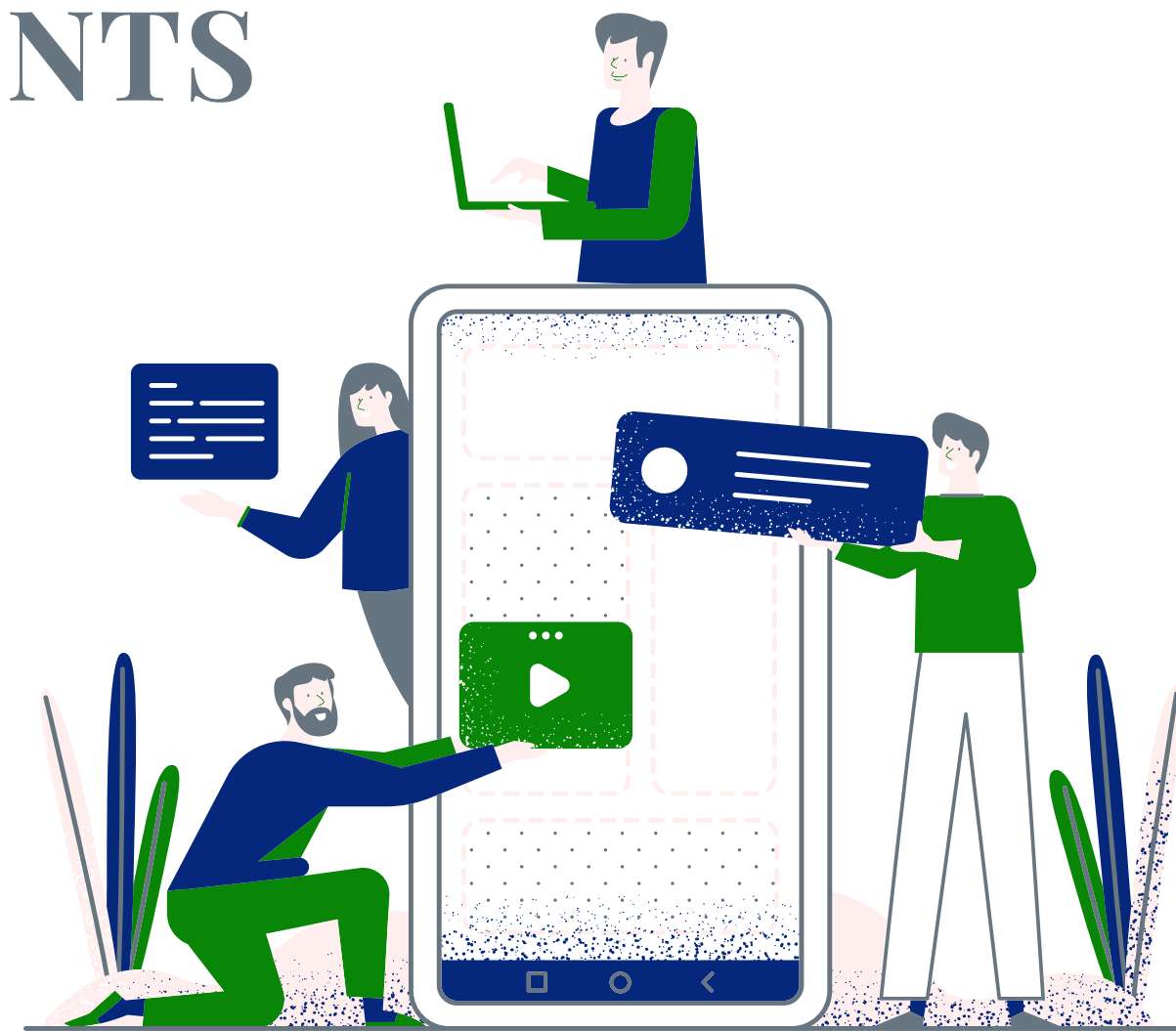
PRESENTS THE CONNECT.  VIRTUAL FORUM:

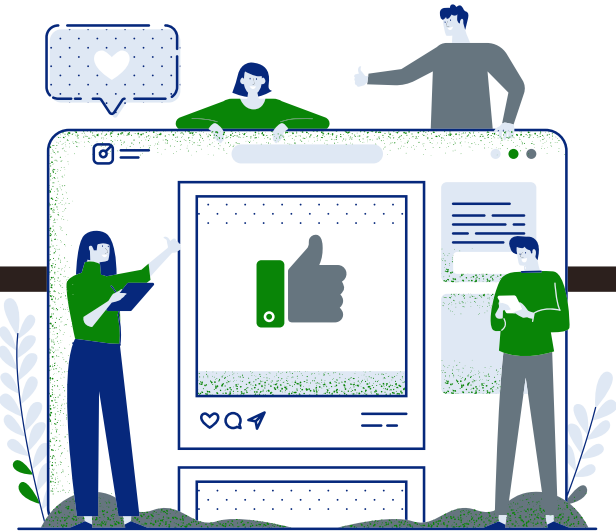
BRAZILIAN

OPEN BANKING AND INSTANT PAYMENTS

LIVE: 15 SEPTEMBER 2020
AIRS: 9AM-4PM BRAZIL TIME

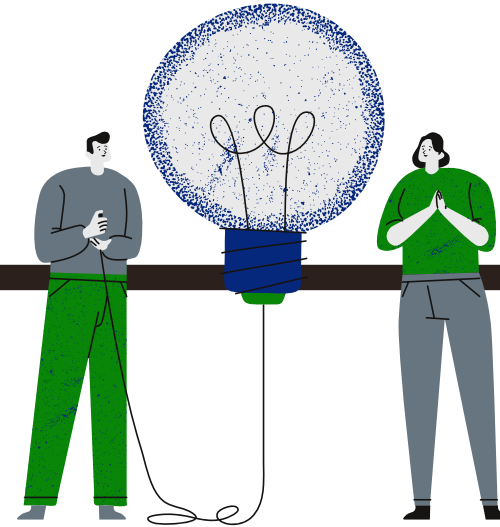
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CXO's, Directors & Heads of:
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Innovation



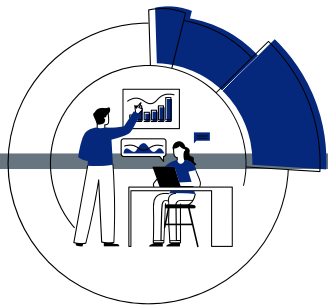
A VIRTUAL NETWORKING EXPERIENCE LIKE NO OTHER ALL FROM YOUR MOBILE OR LAPTOP

From Virtual Booth Chat Rooms
to Networking Lounges, Group
Chats to Private Pre-arranged
meetings.

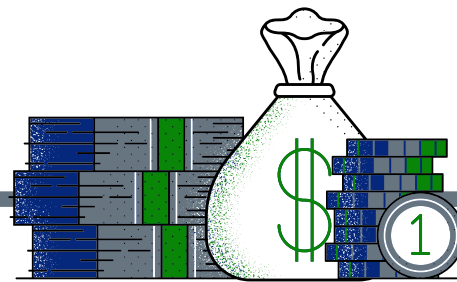
Brazil's fintech ecosystem is gaining major growth and maturity and with the Introduction of Open Banking Regulatory Initiatives banks need to reconsider their product distribution strategies to take full advantage of new opportunities for value creation arising from strategic Fintech partnerships. Forward looking banks should embrace Open Banking, efficiently manage Fintech and Startup labs and modernize business model. This forum will provide a unique opportunity to network with industry practitioners, examine best practices in adopting Open APIs and how to prevail in the age of Open Banking.

The **Brazilian Open Banking & Instant Payments** Virtual Forum allows you to address key challenges and opportunities in the areas of Open Banking, Digital Transformation and Instant Payments in the region, all from the comfort of your home office.

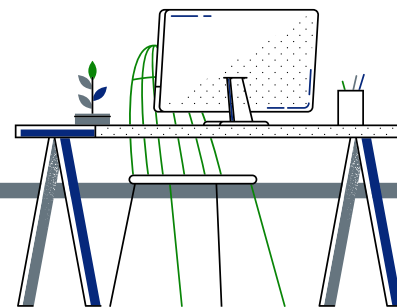
Tune in to 10+ sessions; including keynotes, case studies and panel discussions, download tons of assets and literature in your digital swag bag, ask questions in real-time, maintain networking bonds in the virtual lounge and witness innovative solutions in the virtual exhibition hall.



Address changing consumer demands, Data Sharing and how to convince customers of Open Banking benefits



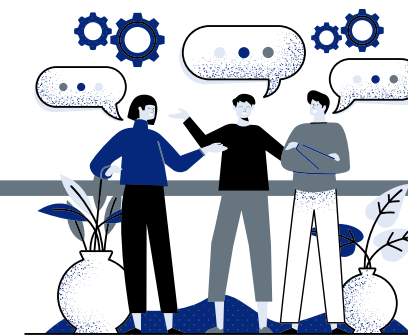
Learn how to maximise value from collaborative partnerships with Fintechs



Explore invaluable benefits of open API and strategies to differentiate your offerings



Address security challenges, technological limitations and regulatory implications



Discover the best practices in establishing an efficient cross-functional API Innovation team



Observe successful case studies of Open Banking adoption across the globe

THE SPEAKER PANEL

 <p>Ana Paula Lapa Vice President Product & Innovation MASTERCARD</p>	 <p>Rodrigo Cordeiro Diretor de Data Science BANCO ABC BRASIL S.A.</p>	 <p>Fabio Lacerda Carneiro Head of Division, Banking Resolution Department BANCO CENTRAL DO BRASIL</p>	 <p>Gustavo Fosse IT Director BANCO DO BRASIL</p>
 <p>Andrew McFarlane Managing Director ACCENTURE</p>	 <p>Daniel Fuchs Ferretti Co Founder, CMO & VP Growth FRANQ OPENBANK</p>	 <p>Oscar Vasquez Flores, Gerente de Arquitetura de Tecnologias BANCO DE CREDITO BCP</p>	 <p>André L. Jakubovicz Co-Founder and CEO SUDOBANK</p>
 <p>José Estan Partner and Head of Business Development IDWALL</p>	 <p>Carlos Kazuo Missao Director, Head of Customer Innovation Solutions GFT</p>	 <p>Leonardo Linares Sr. Principal / VP, Head of Mastercard Data & Services (Advisors) for Brazil MASTERCARD</p>	 <p>Ricardo Pacheco Superintendente de Gestão de Negócios ITAU UNIBANCO</p>
 <p>Arnaldo Neto Country Manager Brazil JUMIO</p>	 <p>Raphael Saraiva Innovation Technology Leader NETBR</p>	 <p>TBC TBC FORGE ROCK</p>	 <p>TBC TBC OPEN VECTOR</p>

THE AGENDA

09:00 OPENING REMARKS FROM THE CHAIR: ANA PAULA LAPA VP PRODUCT & INNOVATION – MASTERCARD

09.15 OPEN BANKING – FUTURE OF BANKING

- What is Open Banking and what does it mean for traditional banking model
- What are the regulatory implications in realizing true open banking?
- What are the winning models to exploit open banking relations?

RODRIGO CORDEIRO, DIRETOR DE DATA SCIENCE **BANCO ABC BRASIL S.A.**

09.45 OPEN BANKING IN BRAZIL, A REGULATORY PERSPECTIVE

- The Regulatory Landscape in Brazil
- Status of the Brazil ecosystem with example use cases
- Recommendations and the roadmap for adopting an Open banking standard
- Fostering Innovation with regulatory sandboxes Supporting the ecosystem

FABIO LACERDA CARNEIRO, HEAD OF DIVISION, BANKING RESOLUTION DEPARTMENT **BANCO CENTRAL DO BRASIL**

10.15 LESSONS LEARNED FROM UK OPEN BANKING

- Evolution of the UK regulation and market – what happened and what's next
- Global trends for Open Banking and the shift to Connected Banking.

ANDREW MCFARLANE, MANAGING DIRECTOR **ACCENTURE**

10.45 GETTING READY FOR OPEN BANKING

- How Open Banking is being adopted around the world
- Open Banking's pain points
- The way participants prepare to Open Banking make significant difference
- Mastercard Open Banking role

LEONARDO LINARES, SR. PRINCIPAL / VP, HEAD OF MASTERCARD DATA & SERVICES (ADVISORS) FOR BRAZIL **MASTERCARD**

11.15 DEMO SESSION – BE THE FIRST TO SEE UNIQUE SOLUTIONS FOLLOWED BY Q&A SESSION

11.45 **PANEL DISCUSSION:** [SWOT] STRENGTHS, WEAKNESSES, OPPORTUNITIES & THREATS

- How will the Brazil banking landscape change going forward?
- Understanding potential revenue opportunities and how banks can capitalise on them
- Addressing disruptive threat ahead
- What are the main challenges of Open banking implementation in Brazil
 - GUSTAVO FOSSE, IT DIRECTOR **BANCO DO BRASIL**
 - ARNALDO NETO, COUNTRY MANAGER BRAZIL, **JUMIO**
 - CARLOS KAZUO MISSAO, DIRECTOR, HEAD OF CUSTOMER INNOVATION SOLUTIONS **GFT**
 - ANDRÉ L. JAKUBOVICZ, CO-FOUNDER AND CEO **SUDOBANK**

12.30 RESERVED FOR FORGE ROCK

13.00 A NEW ERA OF FINTECH COLLABORATION

- Understand how banks can benefit from Fintech Acceleration Programme
- Leverage Best Practices in setting up and managing Fintech /Startup labs to maximise value
- Examine Collaboration and co-Innovation strategies to leverage full benefits of Fintech Partnerships

DANIEL FUCHS FERRETTI, CO FOUNDER, CMO & VP GROWTH **FRANQ OPENBANK**

13.30 RESERVED FOR OPEN VECTOR

14.00 DEMO SESSION – BE THE FIRST TO SEE UNIQUE SOLUTIONS FOLLOWED BY Q&A SESSION

14.15 CUSTOMER IDENTITY AT CENTER OF FRAUD PREVENTION & PHISHING PROTECTION FOR BANKING INDUSTRY

RAPHAEL SARAIVA, INNOVATION TECHNOLOGY LEADER **NETBR**

14.45 PANEL DISCUSSION: THE CUSTOMER

- Best practices in making more complex payments and delivering a seamless process for authorisation with third parties
- Empowering customers to share their current data in line with Privacy regulation
- Is customer awareness and education key to open banking success?
- Discuss best strategies to educate customers of Open banking benefits and deliver wider financial inclusion
 - RICARDO PACHECO, SUPERINTENDENTE DE GESTÃO DE NEGÓCIOS **ITAU UNIBANCO**
 - LINCOLN ANDO, CEO & FOUNDER **IDWALL**
 - TBC, **FORGE ROCK**

15.30 OPEN BANKING AND POTENTIAL FOR PLATFORM

- Technology convergence and industry convergence lead to more openness and platform business models
- Which challenges does Open Banking pose for banks
- What are platform business models?
- What are the opportunities for banks? How can banks evolve towards platforms?

OSCAR VASQUEZ FLORES, GERENTE DE ARQUITECTURA DE TECNOLOGIAS **BANCO DE CREDITO BCP**

16.00 EXCHANGE OF BUSINESS CONTACTS AND NETWORKING

END OF VIRTUAL FORUM - DON'T FORGET YOUR SWAG BAG

WHY A VIRTUAL FORUM

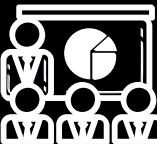
The beauty of a virtual event is that during this uncertain time you can still attend, participate, present and network with leaders in the industry, all from the comfort, safety and convenience of your home. While there will always be a place for live events post COVID-19, virtual event technology enables us to change the way we work, opening up new possibilities for now and the future.

Hear how peers are coping across the globe, ask those burning questions and get feedback in real-time. Learn all out the unique features of our virtual summit below.



VIRTUAL ATTENDANCE:

REGISTER AND ATTEND FROM THE COMFORT, SAFETY AND CONVINIENCE OF YOUR HOME, FROM YOUR LAPTOP OR MOBILE. ATTEND FROM ANYWHERE GLOBALLY.



EXHIBITOR HALL:

TAKE A DIGITAL STROLL THROUGH OUR VIRTUAL EXHIBITOR HALL. STOP BY BOOTHS TO WITNESS INNOVATIVE SOLUTION DEMOS, CHAT TO SOLUTION PROVIDERS AND DOWNLOAD USEFUL CONTENT LIKE VIDEOS/HANDOUTS TO REVIEW AFTER THE VIRTUAL SUMMIT.



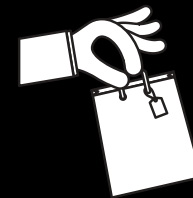
PRE-ARRANGED ONE-ONE MEETINGS:

RECEIVE INVITATIONS FROM SOLUTION PROVIDERS FOR PRE-ARRANGED DIGITAL MEETINGS. ACCEPT THEM FOR THE TIMESLOT THAT SUITS YOU AND CONDUCT AS A CHAT, VOICE CALL OR VIDEO CALL. THE CHOICES ARE ENDLESS. ALL ONE-ONE MEETINGS ARE COMPLETELY PRIVATE.



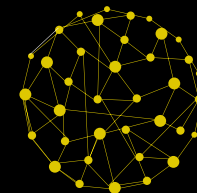
LIVE QUESTIONS DURING SESSIONS:

DELEGATES WILL HAVE THE OPPORTUNITY TO ASK QUESTIONS, IF THEY WISH, USING OUR QUESTION BOX. GET REAL-TIME FEEDBACK FROM PRESENTERS AND PANELISTS.



DIGITAL SWAG BAG:

THROUGHOUT THE VIRTUAL SUMMIT SAVE PRESENTATION PDFS, HANDOUTS, BROCHURES AND VIDEOS TO YOUR DIGITAL SWAG BAG. THEN BEFORE YOU LEAVE AT THE END OF THE DAY, SIMPLY DOWNLOAD YOUR SWAG BAG AND SAVE ALL FILES DIRECTLY TO YOUR DEVICE.



NETWORKING LOUNGE:

JOIN THE UNIQUE VIRTUAL NETWORKING LOUNGE THAT IS OPEN THROUGHOUT THE VIRTUAL SUMMIT, WHERE YOU CAN CHAT TO FELLOW DELEGATES AND SPEAKERS. OR CHOOSE TO HAVE A ONE TO ONE PRIVATE CHAT WITH A SPEAKER OR FELLOW DELEGATE. INVITE YOUR COLLEAGUES AND MEET UP AFTER A SESSION TO DISCUSS KEY TAKE AWAYS OR WHICH SESSION YOU WILL BE ATTENDING NEXT .



GROUP CHAT:

JOIN THE GROUP CHATS OF EACH BOOTH IN THE EXHIBITOR HALL. SIMILAR TO A WHATSAPP CHAT. SEND EMOJIS AND ASK QUESTIONS DURING A LIVE DEMO.



WIN PRIZES:

WE INJECT SOME FUN INTO THE VIRTUAL SUMMIT WITH LEADERBOARD TASKS THAT HELP YOU EARN POINTS THAT. THE MORE POINTS YOU GET THE HIGHER YOUR CHANCE TO WIN PRIZES SUCH AS GADGETS OR SHOPPING VOUCHERS.

FOR MORE INFORMATION

ALYONA RING

HEAD OF CONTENT

Alyona@connectglobalgroup.com

<https://www.connectglobalgroup.com/connect-i-virtual-events/brazilian-open-banking-and-instant-payments>

